

PRIVATE SECTOR ENGAGEMENT STRATEGY

BOARD MEETING

Moz Siddiqui

30 November – 2 December 2021, Virtual Meeting



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An exploratory phase informs the Private Sector Engagement strategy for 5.0

4.0 Achievements



5

Innovative partnerships scaled:
supporting supply chains, generating demand,
and data quality.



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Partners from Gavi-eligible countries:
incl. Coite D'Ivoire, Nigeria, Pakistan, & India



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Private sector partners:
Across technology, financial services, and
consumer products



\$397m

funding mobilised:
initial target of \$150m

Evaluation Recommendations



Continue to incentivise
Private Sector
financial contributions



Build a country-centric
& demand-driven
approach



Develop clear performance
indicators and an explicit
learning agenda

Private Sector Engagement framework 2021-2025

The Private Sector Engagement Strategy is expected to play a critical role in supporting the strategic priorities of Gavi 5.0 and COVAX related objectives



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Expertise based partnerships; driven by country needs

Demand Side

Driven by Country Teams

Surface the most pressing needs in collaboration with countries and relevant stakeholders



Supply Side

Driven by PSE Teams

Scope and map potential partners against opportunities to respond to country needs



Engage with vibrant **local** private sector where appropriate

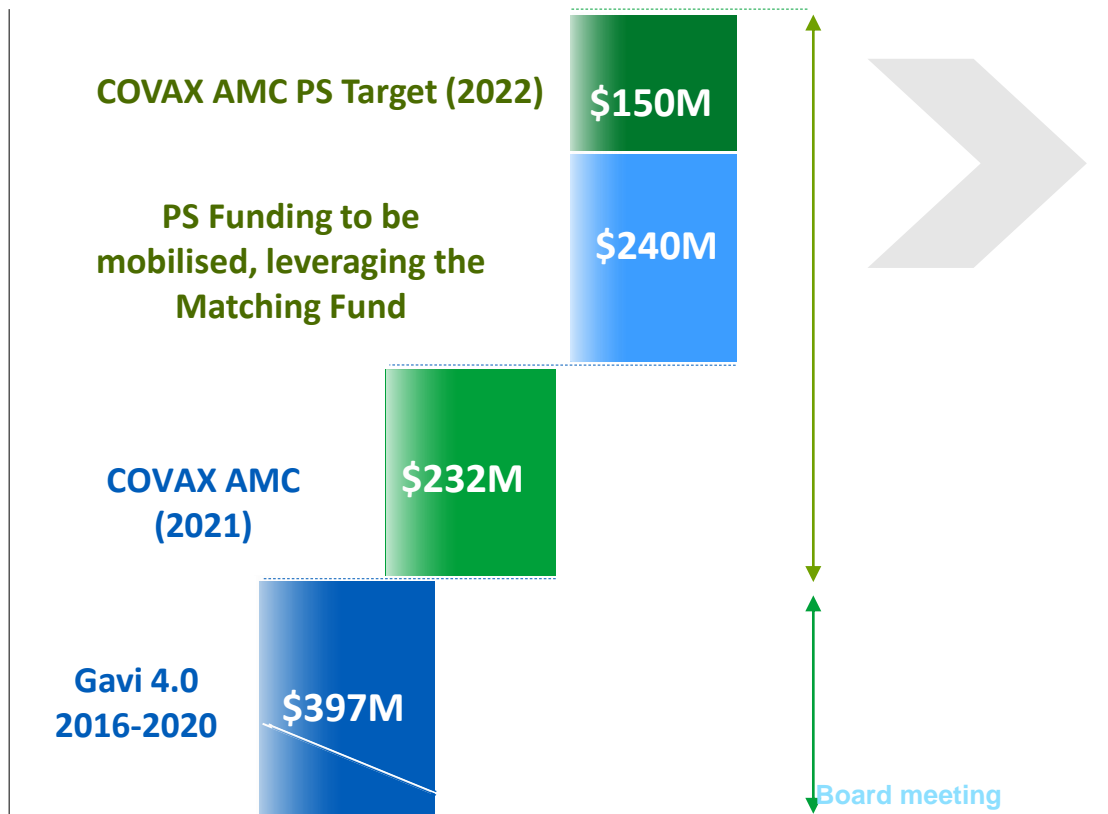



Use digital technologies and **platforms** to mitigate against the operational risk




Conduct rigorous **partner assessment** to select those with **relevant expertise**

Financial Partnerships at the core: the potential to hit an ambitious milestone by 2025



1 Capitalise on the Gavi Matching Fund 

2 Explore additional incentive mechanisms 

3 Increase engagement with business networks 

Recommendation

The Gavi Alliance Programme and Policy Committee **recommends** to the Gavi Alliance Board that it:

- a) **Approve** the principles of Gavi's private sector engagement strategy, namely that it is country driven, aligned to Gavi's zero dose agenda, vaccine delivery, and immunisation system strengthening; and
- b) **Note** that the strategy will comprise fundraising, leveraging expertise, and exploring innovations from the private sector which will align with the innovation strategy.



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