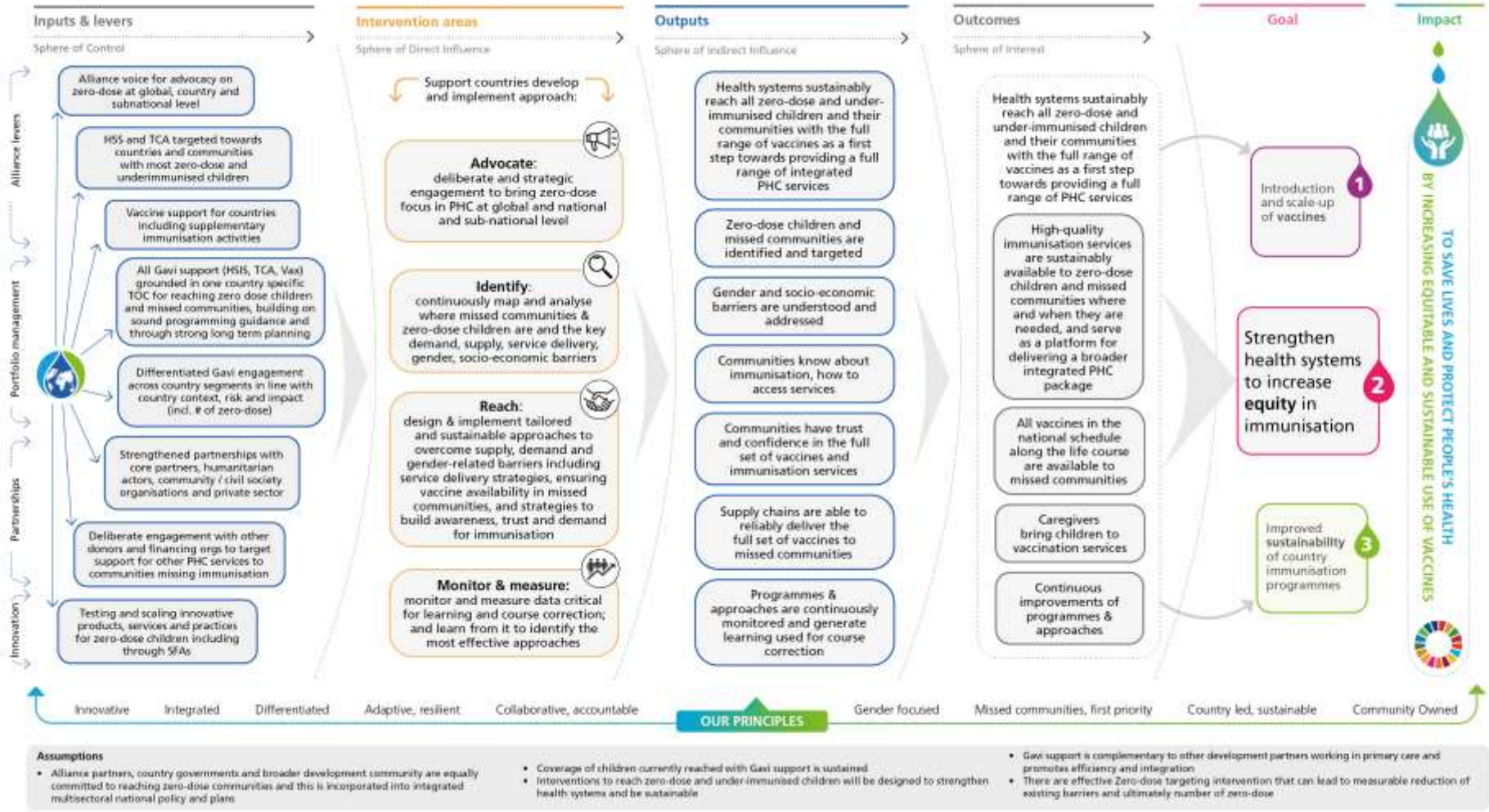Annex A: Theory of change for reaching zero-dose and under-immunised children and missed communities