EAC (Evaluation Advisory Committee) Assessment of 'Measles Campaigns Evaluation in Nigeria'

After reviewing the final report for the 'Evaluation of Measles Campaigns and their effects on the overall immunisation system", the Gavi Evaluation Advisory Committee (EAC) felt that the report only partially met Gavi's quality standards. ¹

The Request for Proposal (RfP) was very clear and robust however the report did not adequately address one of the three key questions; that of the impact of campaigns on routine immunisation. Some of this was likely due to inadequate data sources and time period of the evaluation. The report was relatively well structured, and the country context was well captured. Inclusion of a theory of change or logic model would have helped to strengthen the report. Due to apparent constraints to conducting this evaluation the conclusions were not very strong and the findings could have been better linked to the available evidence.

Overall, the lessons learned, and conclusions are limited, however there are some important findings and innovative ways were proposed to undertake planning and implementation of measles (or other) immunisation campaigns.

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¹ Per the Gavi Evaluation Quality Assessment Tool criteria.